

GAMCIL

Green Action through Media, Mass Organization and Civil Society in Laos

Communications support from VWB Program

On 1-6 March 2024, Izabela Wlodarczyk, a volunteer from the VWB program came to support the communications work of the GAMCIL Project. During a trip to Sekong, she learned about the life of the community, the process of using the communications work to be used in the related work in CARE. After completing the field trip, she will apply the lessons to the GAMCIL Project, especially the communications plan, produce IEC materials and communications training for the partners and project team. We are delighted to learn and receive her full support.



Izabela talked to women in the community.

Gender and Communications Workshops

On 24 May 2024, Lao Journalists Association (LJA) and CARE staff met for Communications and Gender Awareness Training at the CARE International office in Vientiane. The training aims to strengthen the partners and the project team to understand storytelling, interviewing, and photography. In addition, they also learned that gender equality work is important and important to the work of the project. How to promote gender roles in project activities. Moreover, the team also jointly planned training on gender roles for the participants of the project's activities in the future.



A partnership between CARE and LJA in capacity building.



Establishment of LJA's Website

The GAMCIL project and LJA worked together to create a website to disseminate general information about the project, news articles, policies, and legislation to the public or general users. In addition, the website has been developed as a tool to connect the database to promote the self-learning of journalists from the public sector and media that are legally registered in Lao PDR through digital media.

Visit and learn more about the project here:

<https://www.laja.la/>



LJA's Website



Ajit Parida, Program Director, CARE International in Lao PDR

“The GAMCIL project aims to enhance media and civil society engagement in environmental issues through capacity building, training, and strategic partnerships. The focus has been on empowering local journalists and civil society organizations (CSOs) to effectively communicate and advocate for sustainable development. The project has built capacity of Lao Journalists Association (LJA). A technical expert has been selected to lead the development of training modules and to train journalists. This expert brings extensive experience in EU journalism education and environmental reporting.”

