

# GAMCIL

Green Action through Media, Mass Organization and Civil Society in Laos

## The 1<sup>st</sup> GAMCIL MoU Consultation Meeting

The first GAMCIL MoU Consultation Meeting was held in Vientiane Capital on 10 February 2023. Attended by stakeholders including beneficiaries from three main target areas, details of the GAMCIL MoU was discussed, including the project target areas, the GAMCIL budget, and the role and responsibilities of GAMCIL's implementation management committee. The first consultation meeting clarified areas for improvement before submitting to the Mass Media department for further comments.



The 1<sup>st</sup> GAMCIL MoU Consultation Meeting

## Participatory Organization Capacity Assessment

The GAMCIL Project held the participatory organization capacity assessment on 4 April 2023 in Vientiane Capital to identify how CARE Laos could support LJA under the partnership through the GAMCIL Project especially, provide training to improve the areas identified, mainly in administration and logistics, human resources and safeguarding, financial systems, and gender equality.



Participatory Organization Capacity Assessment

## The 2<sup>nd</sup> GAMCIL MoU Consultation Meeting

The 2<sup>nd</sup> GAMCIL MoU Consultation Meeting was held on 3 May 2023 in Vientiane Capital to revise the GAMCIL MoU with MICT and MOFA based on the comments from the first consultation meeting. The final GAMCIL MoU will be revised to be more accurate and complete.



The 2<sup>nd</sup> GAMCIL MoU Consultation Meeting

## GAMCIL MoU Ceremony

GAMCIL MoU Ceremony was held on 14 September 2023 in Vientiane Capital. Attend by the Director General of the Mass Media Department, Ministry of Information, Culture, and Tourism, the Country Director of CARE International in Lao PDR, the President of the Lao Journalists and the European Union Ambassador to Lao PDR. The project will foster improved professional skills in using digital and new technologies and reporting on green development issues for Laos's media, mass organizations, and civil society.



GAMCIL MoU Ceremony

## GAMCIL Coordination Meeting

The first official GAMCIL project Coordination Meeting was held at the Grand Vientiane Hotel on December 18, 2023. There were many interesting discussions about how social media is used in Laos—specifically how journalists and media outlets do not properly leverage social media. It was decided that LJA will conduct a social media analysis to determine how best to reach target audiences and key players on social media channels so that we can address this issue as part of our work going forward.



GAMCIL Coordination Meeting in Vientiane Capital

## Communications Orientation

On February 15, 2024, LJA and CARE staff met for communications orientation at the Lao Journalists Association Office, Vientiane Capital. We talked about CARE's social media Policy, CARE branding, consent form usage, EU Communications & visibility requirement. This is to ensure that the partners will receive information about the communication work, understand CARE's policy and can apply it to be more suitable for the project.



Communications & Visibility orientation

## Procurement & Procedures Orientation

On February 15, 2024, CARE International in Lao PDR organized training on Procurement and Procedures for the Lao Journalists Association. The purpose is to help them understand procurement policy. In addition, we have also shared lessons on the procurement plan, including the future plan of the procurement process that must be carried out to ensure that the partners will be able to plan their procurement and carry out the implementation correctly, on time and more efficiently.



Procurement & Procedures orientation

## Financial Orientation

On February 22, 2024, CARE International in Lao PDR organized an orientation on financial policy, financial reporting and awareness policy on financial restrictions for the Lao Journalists Association. The purpose is to create an understanding of the financial policy of the project, increase the financial strength of the partners and the project team to be sure that the partners and the project team will be able to plan the implementation of the financial work more effectively.



Financial orientation

**Somsavath Phongsa, Director General of the Mass Media Department, Ministry of Information, Culture, and Tourism**

*“The purpose of the project is to ensure that everyone can access information and protect basic rights and freedoms by national laws and international conventions as stated in the Sustainable Development Goals. This project will help empower female and male journalists by improving their professional skills including building digital skills, technological tools and producing professional information media content on green development issues.”*



Somsavath Phongsa's speech in the GAMCIL MoU Ceremony



H.E. Ina Marčiulionytė's speech in the GAMCIL MoU Ceremony

**H.E. Ina Marčiulionytė, European Union Ambassador to Lao PDR**

*“This project is a testament to our shared commitment to the people of Laos. Through this initiative, we are empowering journalists and civil society members to become champions of green development and responsible reporting. We believe that by supporting journalists and civil society actors, we are not only providing quality information to the public but also fostering a sense of ownership and responsibility towards our environment. Together, we are shaping a brighter, more sustainable future for all.”*

**Savankhone Razmountry, President of Lao Journalists Association, former Deputy Minister of the Ministry of Information, Culture and Tourism**

*“Nowadays, online media has become an indispensable daily routine that must be followed because it is contained in a single communication device, especially mobile phones. I believe that this project will be beneficial for both service providers and consumers of media in this digital age and this project according to the plan of the Lao Journalists’ Association and CARE International in Lao PDR will be implemented together until 2027.”*



Savankhone Razmountry’s speech in the GAMCIL MoU Ceremony



Keoamphone Souvannaphoum’s speech in the GAMCIL MoU Ceremony

**Keoamphone Souvannaphoum, Country Director of CARE International in Lao PDR**

*“CARE will work with the journalists to exchange broader understanding on gendered community perspectives on the green issues faced and aim to collaborate to produce a balanced and constructive media information that promotes transparency, does no harm and maximum good for the Lao PDR.”*